

THE CITY OF BLOOMINGTON PARKS  
AND RECREATION CORDIALLY INVITES  
YOU TO APPLY TO PARTICIPATE IN



**HOLIDAY**  
*Market*

**SATURDAY, NOVEMBER 29**  
**10 a.m.–3 p.m.**

HELD IN CITY HALL AND SHOWERS COMMON  
AT EIGHTH AND MORTON STREETS.

### GET INTO THE HOLIDAY SPIRIT WITH THE TUBASANTAS

Harvey Phillips' TubaSantas celebrate their 40th annual Bloomington appearance with a free concert. The TubaSantas perform traditional holiday music on tenor and bass tubas while dressed in Santa Claus costumes. The TubaSantas are sponsored by the City of

Bloomington Parks and Recreation Department and The Harvey Phillips Foundation. Treats are provided by Downtown Bloomington, Inc. This concert will be moved indoors in case of inclement weather.



### PLEASE INCLUDE:

- ☐ Completed application.
- ☐ \$15 non-refundable jury fee made payable to City of Bloomington.
- ☐ All applicants must provide three digital photos of work and *one* of display. Digital photos must be e-mailed to [jacobsg@bloomington.in.gov](mailto:jacobsg@bloomington.in.gov) with artist's name and Holiday Market in the subject line by September 5, 2014 at 5 p.m.
- ☐ Personal care category artists: please submit a product sample.

Do not send booth payment at this time. Applications received by September 5, 2014 will receive full consideration. Jurying will continue until spaces are filled.



CITY OF BLOOMINGTON  
parks and recreation

401 N. Morton, Ste. 250  
Bloomington IN 47404

THE CITY OF BLOOMINGTON PARKS  
AND RECREATION DEPARTMENT



**SATURDAY, NOVEMBER 29**  
**10 a.m.–3 p.m.**

Showers Common (Eighth and Morton Streets)

## ARTIST APPLICATION



CITY OF BLOOMINGTON  
parks and recreation



CITY OF BLOOMINGTON  
parks and recreation

Special THANKS to  
Downtown Bloomington, Inc.  
and *The Herald-Times*.

For more information, call 812-349-3725  
or visit [bloomington.in.gov/parks](http://bloomington.in.gov/parks).

# INSTRUCTIONS

## PRODUCT GUIDELINES:

- All work must be original and made by the applicant.
- Significant alteration of commercial components in any work is required.
- Works must be safe, have a decent life expectancy, and exhibit quality of craftsmanship.
- If work is made from or includes dried flowers, the flowers must be grown by applicant.

## Unacceptable work includes:

- Work made from kits.
- Work made from molds not made by applicant.
- Work made by someone other than applicant (including commercially made products, imports, and products bought for resale).

## CRITERIA FOR SELECTING ARTISTS:

- Product meets guidelines established above.
- Quality of work: Works will be juried based on application materials submitted.
- Price range: Pieces available for sale should be reasonably priced.
- Style of work: Applications will be divided into 10 categories:
  - clay
  - drawing/painting/photography
  - fiber arts
  - glass
  - jewelry
  - metalwork/woodwork
  - natural materials
  - personal care
  - recycled arts
  - surface decoration

*Artists must choose ONE category which best represents the majority of product created and sold. This is the category in which artwork will be juried. Provide images of sample products only in this category. A minimum of 80% of the product you sell must be within this category. NOTE: If you wish to sell equally in multiple categories, please submit a separate application for each category, including separate photos and application fees. Complete category guidelines available upon request.*

## SITE INFORMATION:

- Showers Plaza is located at 401 N. Morton St.
- Water is available at the site.
- Electricity is available at some booth spaces.
- A staff member (who is certified in CPR and first aid) will be available to answer questions, assist with traffic control, and ensure the smooth operation of the Holiday Market.

## BOOTH AND SALES INFORMATION:

- Outdoor booth spaces are in the City Hall parking lot and are under a provided tent
  - 10' × 10' for \$45
- Indoor booth spaces are throughout City Hall and are available in two sizes:
  - 8' wide × 6' deep booths for \$55
  - 6' wide × 4' deep booths for \$50
- Limited electricity available for \$10.
- Commissions are not collected on sales.
- Although exhibitors are required to be present in the booths, booth sitters are available for restroom breaks.
- Demonstrations by exhibitors are encouraged with prior approval.
- Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- An optional but encouraged setup time will be held from 4–7 p.m. on Friday, November 28 for indoor booths.
- All displays must be set up by 9:30 a.m. on Saturday, November 29.
- Exhibitors may not tear down until 3 p.m. on Saturday, November 29.

## TIMELINE:

- July 28—Applications e-mailed and posted online at [bloomington.in.gov/holidaymarket](http://bloomington.in.gov/holidaymarket).
- September 5—Application deadline
- October 3—Accepted artists announced
- October 31—Booth payment due



## 2014 ARTIST APPLICATION TO EXHIBIT

Name: \_\_\_\_\_  
(Last) (First)

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (Day) \_\_\_\_\_  
(Evening) \_\_\_\_\_

E-mail: \_\_\_\_\_

Web site: \_\_\_\_\_

### Select the ONE category for which you are applying:

- |   |   |
|---|---|
| <input type="checkbox"/> clay                         | <input type="checkbox"/> metalwork/woodwork |
| <input type="checkbox"/> drawing/painting/photography | <input type="checkbox"/> natural materials  |
| <input type="checkbox"/> fiber arts                   | <input type="checkbox"/> personal care      |
| <input type="checkbox"/> glass                        | <input type="checkbox"/> recycled arts      |
| <input type="checkbox"/> jewelry                      | <input type="checkbox"/> surface decoration |

Description of art/craft and the process by which it is made:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Price range of product: \_\_\_\_\_

\_\_\_\_ Check to permit reproduction of photos for publicity.

Space preference: \_\_\_\_ Indoor \_\_\_\_ Outdoor

Willing to be outside if indoor spaces fill: \_\_\_\_ Yes \_\_\_\_ No

Special Requests: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**PLEASE SEND A NON-REFUNDABLE \$15 JURY FEE WITH APPLICATION. MAKE CHECK PAYABLE TO CITY OF BLOOMINGTON. PLEASE DO NOT SEND BOOTH PAYMENT WITH APPLICATION.**

Return applications to: Greg Jacobs  
City of Bloomington Parks and Recreation  
401 N. Morton St., Suite 250  
Bloomington IN 47404

Return applications to: Greg Jacobs  
City of Bloomington Parks and Recreation  
401 N. Morton St., Suite 250  
Bloomington IN 47404

For more information,  
contact Greg Jacobs at  
812-349-3725 or e-mail  
[jacobsg@bloomington.in.gov](mailto:jacobsg@bloomington.in.gov).

